



## **Baraboo Rotary eBulletin—July 2019**

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## **Notes for Future Meetings and Events—**

July 3— no meeting—Fourth of July

July 10— Ralph Nyquist inauguration and the first meeting at Glacier Rock!

July 17— Regina Baldwin

July 20— Baraboo's Big Top Parade and Circus Celebration [what is Rotary doing again? -I missed that announcement]

July 24— Jennifer Kinzler/Jake Boll

July 31— Fifth Wednesday @ Charlotte and Dave Taylor's

### **Notes from Last month's Meetings and Events—**



June 5—

Jim Heyn brought one of the coaches the youth soccer club has imported from TetraBrazil, a twenty-year old company combining traditional Brazilian technical practices with the flair, passion, and creativity of South American soccer, operating not only in Brazil, but the US, Canada, and western Europe. The TetraBrazil curriculum has been designed by an organization of professional soccer educators in Brazil to provide teams, coaches and players in North America with the same expert level of training received by the Professional Brazilian Club.

June 7-8—

District 6250 Conference in LaX: <https://rotary6250.org/page/2019-district-conference> [pardon me; no written report from attendees]



June 12—

Jennifer Jahnke give her classification talk, describing nursing and particularly nurse practitionering as the second career she grew into, describing the differences between nurse practitioners (whether master's- or doctorally-prepared) and physicians' assistants, as well as the specific collaborative model she's practices in at SSM Health's Saint Clare Meadows, a Medicare five-star skilled nursing facility in Baraboo.



June 19—

Darren Hornby, executive directive of the Baraboo Area Chamber of Commerce described the re-branding initiative "Discover Real" that will be used by the BaCC, Downtown Baraboo, the City of Baraboo, and the Village of West Baraboo. Earlier this year, WISC news reported

- "Looking to promote a community with diverse attractions including natural areas, historical circus sites and a unique downtown district, Baraboo is trumpeting their

common characteristic: Authenticity. A yearlong effort to develop a new brand led the Baraboo Area Chamber of Commerce and its partners to choose “Discover Real Baraboo.” They hired the Milwaukee consulting firm House United to deliver a brand, logo and marketing plan.

- Its challenge was developing a brand encompassing Ringling history, Devil’s Lake, the International Crane Foundation, downtown Baraboo and other destinations without becoming complicated or confusing.
- House United conducted a survey and focus groups with stakeholders. This process identified six adjectives that describe the community: Unique, playful, real, natural, surprising and cultural.
- These words led the consultants to propose a brand of “Discover Real Baraboo.” They created a logo depicting a letter “B” in a classic font atop a shaded-in outline of Wisconsin, with a star placed in Baraboo’s location.
- ...The slogan can aptly promote various attractions, enticing visitors to “Discover Real Baraboo” historic sites, adventure opportunities and child’s play. “



June 26—

Jessica Bergin, supported by Tony Kujawa and Lacey Steffes-Walsh, described the proposed Baraboo Public Library expansion:

### Who wants the library expanded?

1. **The community survey** conducted in October 2018 revealed that 90% of respondents highly agree "the library is important for the community," and "a key resource for education and literacy in our community."

2. **The Community Conversations**, held around Baraboo in November 2018, revealed that although a majority of respondents value the historic Carnegie library building, a majority also place medium to high priority on:

- Remodeling the youth services area
- Having more comfortable spaces for reading, working, and relaxing at the library
- Updating restrooms
- Adding more private and quiet areas
- Providing dedicated collaborative work and creation spaces
- Creating library space just for teens and tweens

3. **Previous surveys** revealed similar public opinions and desires:

**2010** - the public strongly asked for:

- Meeting rooms
- Individual tutoring spaces
- More quiet reading spaces
- Small study rooms

**2004 & 2001** - the public cited the need for:

- More meeting rooms
- Quiet study spaces
- A young adult area
- A dedicated children's programming area.

### What will this expansion cost the community?

If **building begins in 2021**, architects estimate a price tag of about \$10 million to remodel the existing library and add an expansion of approximately 12,000 square feet. Delays in construction will cause this price to rise by 3% to 5% per year.



Members of the public turned out on February 20 to see preliminary building designs, and offer their opinions about the designs.

### What can YOU do to help with the expansion process?

1. **Know** the facts.
2. **Share** your opinion with your friends, neighbors, and Common Council representative!
3. **Get Loud for the Library!**



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### Baraboo Public Library Expansion: The Case for 2021

- **Why does the library need to be expanded?**
- **What are the consequences of delaying library expansion?**
- **What can you do to help the expansion process?**

### Important Dates for the Library Expansion Project

**May 11 - Reading Rally** read-in on the Courthouse Lawn during Fair on the Square from **12 PM to 1 PM**

**May 20** - Library Board sees detailed schematic design

**May 22 - Community Forum** sessions - Detailed design presented to the public at **10 AM and 5:30 PM** Architects will use input from these sessions to adjust design.

**May 28** - Baraboo Common Council sees revised detailed schematic design

## Other Rotary News and Information—

### “Clubrunner”

The Rotary Club of Baraboo will be implementing Clubrunner for dues statements. The official Rotary International licensee serves thousands of Rotary clubs and districts across the globe, offering a robust membership management and communication platform for clubs and districts with features such as attendance reporting, event and volunteer management, directory builder, social media integration and more. ClubRunner is designed for and used by clubs of all sizes, to improve member retention, growth, PR or streamline administrative tasks.

### “Rotary’s 110th annual convention concludes; one of Hamburg’s most multicultural, non-profit gatherings

- *More than 26,000 registrants representing 3,605 Rotary clubs in 170 countries*
- *Rotary commits US\$102 million this year to end polio*
- *Hamburg gains €24 million in tourism revenue*
- *First German nominated to serve as Rotary International president in 2020*
- *Mytaxi donates €70,000 to German Rotary club projects*
- *35 speeches and 98 breakout sessions*

- 334 exhibit booths of which 200 featured Rotary humanitarian projects

As Rotary closes its 110th annual international meeting at the Hamburg Messe und Congress on 5 June, Rotary members will bring home indelible memories and new insights on how to improve lives and bring positive, lasting change to communities around the world.

In his keynote address, Rotary International President Barry Rassin said, “Service to others is an integral part of our mission, whether it’s through the plans and actions of individual clubs, Rotary’s **six areas of focus**, or the transformational support of **The Rotary Foundation**. And the service that most defines us and our global mission is the ongoing goal to rid the world of **polio**.”

Alongside partners in the **Global Polio Eradication Initiative**, Rotary has achieved a 99.9 percent reduction in polio cases since spearheading the initiative more than 30 years ago. Since then, Rotary members have contributed \$1.9 billion and countless volunteer hours to protect more than 2.5 billion children in 122 countries from polio. Today, just two countries continue to report cases of wild poliovirus, Afghanistan and Pakistan. Rotary is committed to raising \$50 million per year, with every dollar to be matched with two additional dollars through a matching agreement with the **Bill & Melinda Gates Foundation**. Including the matching funds, Rotary is committing another US\$102 million this year to fund polio eradication efforts in 13 countries.

Michel Zaffran, director of polio eradication for the World Health Organization (WHO) presented on the progress and global significance of the initiative. “We’re truly on the cusp of eradicating a disease for only the second time in human history,” said Zaffran. “Our responsibility is nothing less than to ensure that no child anywhere will ever again be paralyzed by the poliovirus.”

German Rotary members have contributed more than US\$31 million to end polio, and on 1 July 2020, **Holger Knaack**, owner of the real estate company Knaack KG, will oversee this effort as the first German to serve as Rotary International president. Knaack of Ratzeburg said, “I’m honored to have the confidence and support of Rotary’s 1.2 million members,” said Knaack. “As president, I plan to highlight the best Rotary has to offer where people of all backgrounds can see themselves reflected in our service and impact.”

During the four-day event, attendees heard from an array of world class speakers, including:

- Dr. Peter Tschentscher, First Mayor of Hamburg
- Dr. Gerd Müller, Federal Minister for Economic Cooperation and Development
- On the closing day, Eckart Diepenhorst, CEO of mytaxi presented a check for €70,000, representing 100 percent of the proceeds from all rides to and from

the Hamburg Messe from 31 May through 5 June to support the following German Rotary club projects:

- A bee pasture project developed by the Rotary Club of Ahrensburg to help the dwindling bee and butterfly populations;
- Emotions Training for Autism, developed by **Rotaract Germany**, to support those with autism spectrum disorder thrive; and
- **HANWASH**, a collaborative initiative by local Rotary members, **The Rotary Foundation** and **DINEPA** to bring clean water to Haiti.

**About Rotary:** **Rotary** brings together a global network of volunteer leaders dedicated to tackling the world's most pressing humanitarian challenges. Rotary connects 1.2 million members of more than 35,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from those in need in their own communities to working toward a polio-free world. Germany's 56,000 members and 1,100 clubs are taking action to make the world a better place at home and abroad."

Downloaded from [www.rotary.org](http://www.rotary.org) 10 June 2019